

# Avery Dennison® Monarch® 1153® Handheld Labeler

## DISCARD DATES AT-A-GLANCE

The Avery Dennison® Monarch® Freshmarx® 1153® handheld labeler has three lines of information for made, ready and discard so you always know where your food is in the process.

## REDUCE ERRORS

Illegible handwriting replaced by concise, easy-to-read print. Clearly printed food preparation labels help ensure food served is fresh.

## THE RIGHT ADHESIVE FOR THE JOB

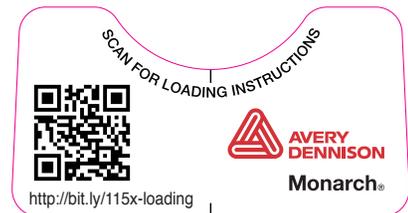
Avery Dennison has a wide range of label material and adhesive combinations to fit your application. Choose from standard construction to labels suitable for extremes of temperatures and levels of durability.

## ABOUT MONARCH LABELERS

- Red “touchpoints” are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they’ll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

## ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or email: [shopmonarch@averydennison.com](mailto:shopmonarch@averydennison.com)



Innovative, intelligent and sustainable labeling and printing solutions that accelerate supply chain performance, increase productivity and elevate the consumer experience.

# Avery Dennison<sup>®</sup> Monarch<sup>®</sup> 1153<sup>®</sup> Handheld Labeler



## SPECIFICATIONS

### OPERATING METHOD

Squeeze, release and apply

### INKING METHOD

Disposable porous roller

### WEIGHT

20.8 oz. (590g) when loaded with one roll of labels

### FEED DIRECTION

Portrait (vertical)

### PRINT DIRECTION

Landscape (horizontal)

### LINES OF PRINT

Three

### MAX. BANDS PER PRINTHEAD

Twelve (top), twelve (middle), twelve (bottom)

### CHARACTER HEIGHT

Maximum 3mm (top and middle), 5mm (bottom)

### LABEL DIMENSIONS:

1.0" (25.3mm) x 1.22" (31.0mm)

### NUMBER OF LABELS PER ROLL

1,000

### NUMBER OF ROLLS PER SLEEVE

Six

### LIMITED WRITTEN WARRANTY

One year



Top & Middle Line Prints

```

. . . 1 1 1 1 . . .
1 1 1 . . . 2 2 2 2 1 1 1 1
2 2 2 3 3 3 3 3 2 2 2 2
3 3 3 4 4 4 4 4 3 3 3 3
4 4 4 5 5 5 5 5 4 4 4 4
5 5 5 6 6 6 6 6 5 5 5 5
6 6 6 7 7 7 7 7 6 6 6 6
7 7 7 8 8 8 8 8 7 7 7 7
8 8 8 9 9 9 9 9 8 8 8 8
9 9 9 10 10 10 10 9 9 9 9
0 0 0 11 11 11 11 0 0 0 0
$ $ $ 12 12 12 12 $ $ $
C C C 13 13 13 13 C C C
/ / / 14 14 14 / / /
- - - 15 15 15 - - -
  
```

Bottom Line Prints

```

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
$ $ $ $ $ $ $ $ $ $
C C C C C C C C C C
/ / / / / / / / / /
- - - - - - - - - -
  
```

## SERVICE

The Monarch 1153 handheld labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

## AMERICAS

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Accelerating supply chain  
performance and elevating  
the consumer experience.

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