

Avery Dennison® Monarch® 1153® Handheld Labeler

DISCARD DATES AT-A-GLANCE

The Avery Dennison® Monarch® Freshmarx® 1153® handheld labeler has three lines of information for made, ready and discard so you always know where your food is in the process.

REDUCE ERRORS

Illegible handwriting replaced by concise, easy-to-read print. Clearly printed food preparation labels help ensure food served is fresh.

THE RIGHT ADHESIVE FOR THE JOB

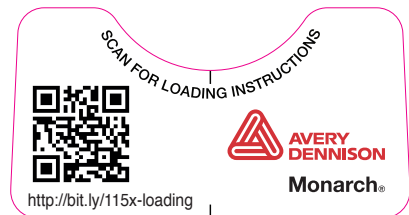
Avery Dennison has a wide range of label material and adhesive combinations to fit your application. Choose from standard construction to labels suitable for extremes of temperatures and levels of durability.

ABOUT MONARCH LABELERS

- Red “touchpoints” are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they’ll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or email: shopmonarch@averydennison.com



Innovative, intelligent and sustainable labeling and printing solutions that accelerate supply chain performance, increase productivity and elevate the consumer experience.

Avery Dennison® Monarch® 1153® Handheld Labeler

SPECIFICATIONS

OPERATING METHOD
Squeeze, release and apply

INKING METHOD
Disposable porous roller

WEIGHT
20.8 oz. (590g) when loaded with one roll of labels

FEED DIRECTION
Portrait (vertical)

PRINT DIRECTION
Landscape (horizontal)

LINES OF PRINT
Three

MAX. BANDS PER PRINTHEAD
Twelve (top), twelve (middle), twelve (bottom)

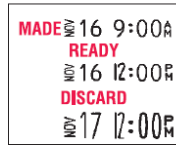
CHARACTER HEIGHT
Maximum 3mm (top and middle), 5mm (bottom)

LABEL DIMENSIONS:
1.0" (25.3mm) x 1.22" (31.0mm)

NUMBER OF LABELS PER ROLL
1,000

NUMBER OF ROLLS PER SLEEVE
Six

LIMITED WRITTEN WARRANTY
One year



Top & Middle Line Prints

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. . . 1 1 1 1 . . .
1 1 1 . . . 2 2 2 2 1 1 1 1
2 2 2 . . . 3 3 3 3 2 2 2 2
3 3 3 . . . 4 4 4 4 3 3 3 3
4 4 4 . . . 5 5 5 5 4 4 4 4
5 5 5 . . . 6 6 6 6 5 5 5 5
6 6 6 . . . 7 7 7 7 6 6 6 6
7 7 7 . . . 8 8 8 8 7 7 7 7
8 8 8 . . . 9 9 9 9 8 8 8 8
9 9 9 . . . 10 10 10 10 9 9 9 9
0 0 0 . . . 11 11 11 11 0 0 0 0
$ $ $ . . . 12 12 12 12 $ $ $
$ $ $ . . . 13 13 13 13 $ $ $
C C C . . . 14 14 14 14 C C C
/ / / . . . 15 15 15 15 / / /

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Bottom Line Prints

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1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
$ $ $ $ $ $ $ $ $ $
/ / / / / / / / / /

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SERVICE

The Monarch 1153 handheld labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

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Accelerating supply chain
performance and elevating
the consumer experience.

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