

# Global Compliance

Avery Dennison® SNAP™ 500  
Care Label Printer

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain



## Accelerate Performance: Global Compliance

Accelerate performance in Global Compliance through integrated in-plant, distribution center and store-level solutions that reduce complexity while improving speed and accuracy.

### In-Plant Care Label Printing Made Easy

The SNAP™ 500 enables you to produce care and content labels in your manufacturing facility, allowing you to respond quickly to your customers' requirements. Care label tape printing includes:

- Coated polyester
- Nylon
- Satin weave
- Heat seal

### Reduce Costs

Two-sided print capability maximizes fabric utilization which reduces costs when designing sewn-in care and heat sealed shoe tongue labels.

### Increase Productivity

High print speeds and an integral cutter and stacker means your care and content labels can be printed, cut, batched and stacked in a single operation, increasing productivity and reducing costs.

### Increase Flexibility

The SNAP 500 offers a two-inch wide print area that maximizes flexibility and is ideal for most care label applications.

### Decrease Downtime

Easy-to-use controls, quick stock loading and a center-justified feed path minimize operator attention and training, which minimizes printer downtime.

### Easy Maintenance

Voice prompts and virtual control panel simplify adjustments. Remote diagnostics, operating system upgrades via the Internet, and intuitive consumable replacement make maintenance easy.

### Global Service Bureau

In addition to utilizing on-site printing for greater efficiency, also consider Ticket Express®, Avery Dennison's global service bureau. With Ticket Express, you can order variably imprinted tags and labels, including RFID, fabric and paper, when and where you need them - anywhere in the world. Using both in-plant printing and Ticket Express gives you the best combination of speed and flexibility.

### Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers.

For more information on the Avery Dennison SNAP 500 Care Label Printer or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com).

For more information or complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at [www.rbis.averydennison.com](http://www.rbis.averydennison.com).



Retail Branding and  
Information Solutions

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## Avery Dennison® SNAP™ 500 Care Label Printer



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### Standard Features

#### Supply Types:

- Coated, satin, and heat seal tapes, thermal transfer ink ribbons
- Only Avery Dennison supplies are recommended.

#### Printing Method:

Thermal Direct

#### Label Size:

- Width, minimum - 0.5" (12.7mm)
- Width, maximum - 2.25" (57mm)
- Length, minimum w/ rotary knife
  - 0.625" (16mm) with short feed option
  - 1.063" (27mm) up to 6"/sec
  - 1.2" (30.5mm) - 7"/sec
- Length, maximum, no stack -25" (635mm)
- Stacking
  - Max. 2.25" (57mm) x 5" (127mm) with standard down-stacker
  - Max. width-to-length ratio is 1:5

#### Supply Roll Size:

Width: 11.5" (290mm) OD

#### Maximum Print Area:

5" x 25" (127mm x 6352mm), no stack

#### Print Speed:

- 3" (76mm), 4.5" (114.3mm), 6" (154.2mm), and 7" (177.8mm)/sec
- All speeds are application dependent. Please test in your own process.

#### Printhead:

305 DPI (12 dots/mm)

#### Bar Codes:

UPCA, UPCE, Code 39, Code 128, Code 128EDI, Code 93, EAN8, EAN13, Interleaved 2 of 5, Sears Code 39, Datamatrix, QR Code

#### Standard Fonts:

- True Type - English, Cyrillic, Asian
- Windows® fonts available as download graphic from PCMate

#### Sensing Method:

Preprinted sensemark, center of web, min. size 0.33" (8.4mm) x 0.125" (3.2mm) with a min. 0.4" (10mm) white space prior to the mark

### Communications

#### Standard Communication Ports:

- PCL (null modem serial with DB9)
- USB (requires optional USB/Serial adapter)
- Ethernet (requires optional Ethernet board)

#### Drivers:

PCMate Platinum, PCL control language, Windows® drivers

### Environmental Ranges

#### Electrical:

- 90-132/180-265 VAC (switch selectable)
- 50-60Hz 10/6 Amp 1 phase

#### Operating Temperature:

40° to 95°F (5°C to 35°C)

#### Humidity/Operating and Storage:

5% to 90%, non-condensing

#### Electrostatic Discharge and Air Quality:

Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these problems.

### Service

#### Printer Warranty:

One (1) year depot warranty

#### Printhead Warranty:

Printheads are 6 months or 1,000,000 inches, whichever occurs first.

#### Installation and Training:

Available, please call for quote

#### Service Contracts:

Available, please call for quote

### Physical

#### Dimensions (including stacker):

- Height: 18.5" (470mm)
- Width: 26" (660mm)
- Depth: 18" (457mm)

#### Weight:

- Printer: 54 lbs (24.5 kg)
- Shipping carton: 70 lbs (31.8kg)

### Options and Accessories

#### Sonic Knife Module:

Required for uncoated, satin polyester tapes that are not loop sewn

#### Sensors:

Needed for registering pre-printed logos

#### Short Feed:

Use if cutting labels between 0.625" (16mm) and 1.0625" (28mm)

#### Rewinder:

For label printing that remains in strips and not cut / stacked

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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